



JBWS 2025

Holiday Boutique Toy Drive

Frequently Asked Questions



What is the Holiday Boutique? Who does it benefit?

The JBWS Holiday Boutique is a toy drive specifically to collect toys, gifts, and gift cards for children, teens and their caregivers who are clients of JBWS. Many families, impacted by domestic violence struggle to provide gifts for the holidays. Through the generosity of individual donors, civic organizations, corporations, and community groups, toy drives are held throughout the month of November and beginning of December. The Holiday Boutique is set-up at the beginning of December, and clients are scheduled to shop during a two-week time period.

When is the Holiday Boutique?

The Holiday Boutique will be open for clients to shop from Monday, December 8th through Thursday, December 18th.

Who manages the Holiday Boutique?

The Holiday Boutique is led by JBWS staff with the support of community partners and volunteers.

How many families does JBWS help?

Each year, approximately 900 JBWS clients receive toys, gifts, and gift cards through the holiday project.

How do families get toys through the Holiday Boutique?

Clients register in advance with their case managers or other JBWS staff. On a designated date and time, parents select a previously determined number of items per child at no cost (*this number is determined by how many children register and how many items we have in stock*). This boutique is unique because parents get to have the experience of “shopping” for and selecting the gifts they want for their children. The boutique is set up in a festive, welcoming atmosphere where clients are treated with dignity.

Why do you need cash and gift cards donations?

Cash and gift card donations are also greatly needed – these allow our staff to purchase items to supplement the boutique inventory (*For example: A large percentage of donated toys are for young children, yet many families register to shop for teens too*). And because the cost of groceries is so high and teen gifts are limited, we also try to provide a \$25-\$50 grocery store gift card for each family and a \$25-\$50 gift card for each teen.

Isn't there a better way to help these families than just giving them toys and gifts?

It's not just about the toys and gifts - it's what the toys and gifts represent. Having gifts to open during the holidays helps struggling and isolated families feel respected, cared for, and part of a community. It lets them know they are not forgotten. They *matter*. This can be the spark of hope to help a family keep moving forward on a rocky path to self-sufficiency, free from domestic violence. For some clients, visiting the Holiday Boutique is a way to re-engage with JBWS to get reconnected to additional services they need.

Still have questions?

Please contact JBWS at donations@jbws.org or visit [JBWS' Holiday Project](#). Thank you for your support!